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FOR IMMEDIATE RELEASE

SATED TO DEBUT NEW NATURALLY SWEETENED SHAKE MIXES AT KETOFEEST

BOSTON, MA- July 19, 2018 – Sated, a leading ketogenic and low-carb food company, will introduce its new [naturally sweetened Chocolate, Vanilla and Strawberry flavored shake mixes](#) at Ketofest July 20-22 in New London, Connecticut. Sated’s next generation of naturally sweetened, nutritionally complete meal replacement shake mixes align with the ketogenic diet’s high-fat, moderate-protein, low-carbohydrate attributes that encourage the body to burn fats rather than carbohydrates.

“Our customers requested naturally sweetened versions and we listened, even adding a new Strawberry flavor,” says Ted Tieken, founder of Sated. “We worked hard to create a blend of natural sweeteners that is delicious. We’re looking forward to sampling it to the Keto community at Ketofest.”

Sated’s [new naturally sweetened keto meal shake mixes](#) are nutritious, proprietary blends of four natural sweeteners, two kinds of protein, four kinds of healthy fats (Olive, Flax, Coconut and MCT oils, giving it a prized 1:1 ratio of omega3 to omega6) and three kinds of fiber that fuel the ketogenic lifestyle. Sated’s products contain less than 1 gram of net carbs per 100 calories, one of the lowest ratios available in the market. One delicious meal replacement shake is 400 calories, satisfying, highly functional and “ketovenient.”

The new products are another way that Sated is bringing the health benefits of the rapidly mainstreaming keto diet to the masses. Tieken, who started a ketogenic lifestyle in 2014, credits it as a key tool for managing life-inhibiting muscle pain. His passion for making the benefits of the keto diet easy to attain led him to design Sated.

“We are driven to help consumers achieve their health goals and refresh the food system- - after years of factory food-driven eating habits have created a domestic legacy of obesity and compulsive eating,” says Tieken.

Not just for athletes or celebrities, Sated is available on www.Sated.com [Sated.com] in 30-meal kits (perfect for breakfast or lunch every day for a month). Sated ships free anywhere in the U.S., offers a 100% satisfaction guarantee, and a 20% discount for monthly subscriptions. It is available on Amazon.com with free Prime shipping.

ABOUT SATED.

Founded in Cambridge, Massachusetts, Sated is a leading ketogenic and low-carb food company. Sated products are delicious and convenient making easier to live a low-carb lifestyle. Every Sated product contains less than 1gram net carbs per 100 calories. Unlike most food companies, Sated starts from the nutrition and work backwards. For more information, please visit www.Sated.com.

Media Note: Samples and photographs are available